

GET \$70 REDEMPTION INSTRUCTIONS



Get \$70 via Visa® Reward Card¹ or or Visa® Virtual Prepaid Card² after online submission* with the purchase of four new Michelin passenger or light truck tires. Offer valid 9/21/23 – 9/25/23.

HOW TO REDEEM:

- Purchase tires from a participating dealer from 9/21/23 to 9/25/23.
- Submit online at TireRewardCenter.com by no later than 10/25/23.
- Select **Belle Tire/Tireman** as your retailer name during the online submission.
 - Then select **2023 Michelin Belle Tire September Promotion** as your promotion.
- See offer terms and conditions below for further details.
- Check the status of your rebate at TireRewardCenter.com.
- For help submitting online or more information about this promotion, please call 1-866-212-9619.

To learn more about Michelin tires, please call 1-800-642-4354 or visit www.MichelinMan.com for participating dealers. Not valid with any other offer.

TERMS & CONDITIONS

* Offer valid for residents of the United States only who purchase from a participating Belle Tire Distributors, Inc. dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam, and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 9/21/2023 and 9/25/2023. Limit of one (1) redemption request (\$70 Visa® Reward Card or Visa® Virtual Prepaid Card) per purchase of four (4) new Michelin passenger or light truck tires. **\$70 Visa® Reward Card or Visa® Virtual Prepaid Card** per purchase of four (4) new Michelin passenger or light truck tires. Qualifying purchases of four (4) tires cannot include retailer offers in violation of Michelin Promotional Guidelines, including but not limited to Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for \$1; or Get 25% off a set of four [4] tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 10/25/2023.** Please allow four (4) to six (6) weeks for the delivery of the \$70 Visa® Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the \$70 Visa® Virtual Prepaid Card via email. Sales to Original Equipment manufacturers, fleets, wholesalers, and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering, or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products, and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect, or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2023 Michelin Belle Tire September Promotion** when calling. Offer may not be assigned, traded, sold, combined, or stacked with any other Michelin manufacturer offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹ Michelin Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.

² Michelin Visa® Virtual Prepaid Card is issued by Pathward®, National Association, Member FDIC pursuant to a license from Visa U.S.A. Inc. The card may be used everywhere Visa debit cards are accepted online in the United States, US Virgin Islands, and Puerto Rico. Visa is a registered trademark owned by Visa International Service Association. Virtual Prepaid Card expires six (6) months after issuance. No cash access.